

Rotary Club of Salem
Gold Star Report No. 25
July 1 2017 - June 30 2018



Our theme this year was “Rotary: Making a Difference.” And indeed we did . . . starting with RI President Ian Riseley’s challenge to plant one tree for each Rotarian – around 1.2 million. Well, Rotarians blew right past that! For our Club, Jayne Downing organized our tree planting and distributed about 200 smaller trees for club members to plant!

There were huge happenings and honors for our Club this past year:

Host Club for District Governor. Renee Campbell served with great distinction and terrific leadership being an encouragement to all. And a huge shout-out to her husband, Ron!

Hosting the District 5100 Conference. Thanks to Governor Renee and Co-Chairs Mary Way and Tammy Dennee, we had a stellar, engaging program with tremendous speakers. And an army of Rotarian volunteers did an amazing job!

Launching our Centennial Project: Gerry Frank | Rotary Amphitheater. Over the next three years, we’ll focus a large part of our Good Works fundraising towards this project to build a cover and stage at Riverfront Park as we turn 100 in 2020. Thanks to Barry Nelson and Ken Van Osdol for leading the charge on this major effort!

Rotary Triathlon. Led by Past President John Shirley and others, we launched this new event with a Duathlon (biking, running) and other shorter runs. This laid the groundwork for a tremendous annual fitness-oriented Rotary event – “Rotary Multi-Sport RiverFest.”

Good Works Auction. Led by Tammy Dennee, Jenn Columbus, and Chane Griggs, we realized great success raising over \$110,000! A great team effort with terrific volunteers on this key club event! The Salem Rotary Foundation continues to be an amazing partner with tremendous support for our Club’s key projects. We distributed \$10,000 in Small Grants to nine local non-profits to address needs for children, provide basic supplies to help people exit homelessness, and help persons with mental health challenges. Under exceptional financial stewardship and generous financial contributions, SRF has nearly reached their goal of a \$1 million fund!

Our Club showed “Making a Difference” in many ways: Blood Drives, Dictionary Project, Tree of Joy, Salvation Army bellringing, Food Drive, Hands-On projects, exceptional Vocational tours, and fantastic (and delicious) Fellowships. We maintained efforts on Peace: monthly Peace Moments, installation of Peace Poles, and the Cyprus Friendship Exchange bringing Cypriot youths to Salem to help build peace.

We hosted a delightful Inbound Exchange Student, Chio Lopez, from Chile who attended South Salem High. We co-sponsored Outbound Student Salma Galvin, McMinnville, to Belgium. We were also blessed to have outstanding Students of the Month. Thanks to Ryan Collier, North Principal Sara LeRoy, and South Principal Lara Tiffin. We also had three stellar meetings that spotlighted our school district’s awesome music program! Thanks, Karl Raschkes, for pulling those together!

What an amazing Rotary year seeing Salem Rotarians stepping up to get things done. And with the fun, fellowship, fundraising, and friend raising we experienced this year, we truly saw “Rotary: Making a Difference.”

Bruce Anderson



The Rotary Club of Salem - Who We Are

The Rotary Club of Salem first organized in September 1919 when a small group of forward-looking business and professional men met above Giles' Wholesale Fruit Store at south High and Trade Streets. The club was officially chartered on January 1, 1920. The Rotary Club of Salem was the 306th club formed in the world and has been making contributions ever since.

The Rotary Club of Salem is the second largest club in District 5100. Our attendance averaged 55%. Attendance includes attending weekly meetings, participating in Rotary sponsored activities and events, meeting make-ups at other club meetings - anywhere in the world, on-line make-ups, committee meetings and other committee work. Our membership reached 188. We ended the year with 169. Of those, we have two honorary members, 16 Corporate Principals, 19 Rule of 85 and 151 active members. Our membership is made up of 55% males; 45% females. 40 were in their first year as members,

Club Leadership President Bruce Anderson

Club Leadership Committees Office of Past President Committees Mary Way

Nominating Committee, By-Laws, Service Day Committee; Past Presidents Council

Nominating Committee - a full slate of candidates was presented to the membership for consideration and ultimately, voted into office.

Past Presidents Council - regular meetings of past presidents continued.

Office of President Elect Committees Rus McCracken Program, Strategic Planning, Presidential Citation

Program Committee - Our Program Committee brought an amazing array of speakers and music to our club meetings each week.

Presidential Citation - We received a Presidential Citation award this year for all the accomplishments of the club. This is a recognition awarded from Rotary International for meeting or exceeding expectation in several categories.

Office of the Secretary Committees Holly Berry Attendance, Roster, Club History Committees

Attendance - Paul Farrell. 37 members were recognized for perfect attendance this year.

Roster - Warren Bednarz. The printed roster serves as a reference for members when proposing new members, club leadership, club history and a listing of members.

Club History - Ron Rubel. With our centennial just around the corner, work continues organizing and consolidating club records.

Office of Treasurer Committees Chuck Swank Cashiers Committee

Cashiers - Kelly White & Mike Niblock. Oversees the collection of lunch payments.

Club Service 1: Club Meetings

Richard Pine

Bell Ringers, Greeters/Traveling Mic, Invocation, Music Committees

Bell Ringers - Brenna Baccum. Solicit and announce the “bell ringers” at weekly club meetings with humor and enthusiasm.

Greeters/Traveling Mic - David Deckleman. Schedule members to greet all who attend weekly meetings and introduce guests.

Invocation - Richard Pine. Schedule members to give an invocation at the start of weekly meetings.

Music - Linda & Warren Bednarz. Schedules committee members to choose and lead the song at weekly meetings.

Club Service 2: Fellowship

Tammy Dennee

Fellowship Events, We Care, Firesides, Rotary Minute, Featured Rotarian Committees

Fellowship - Teresa Lulay. Getting to know each other is important and the committee provided several opportunities throughout the year that allowed for conversation.

Fireside - Teresa Lulay. Gatherings held throughout the year giving those working on acquiring their blue badges a chance to get to know others in the club and more familiar about how the club operates.

Club Service 3: Membership

Steve Nass

Membership Development, Red Badge, New Members Orientation Committees

Membership as of July 1, 2016 - 179

Membership as of June 30, 2017 - 169

Membership Development - Robbin Kerner & Steven Broncheau. 12 new members were recruited, installed and oriented this year.

Red Badge - Lauren Gutierrez. The Membership Committee reviewed and made changes to the Red Badge process.

New Member Orientation - Larry Gray. Orientations are held regularly to familiarize new members with the history of Rotary Club of Salem and discuss events and activities in which they may participate.

Club Service 4: Communications

Barby Dressler

Public Relations and Internal & External Communications Committees

Weekly Update - Stephanie Smetana. The weekly e-blast message with members is distributed via Constant Contact. It includes standard content such as the President’s Message, meeting information, program description, bell ringers, announcements and links to Rotary resources. Periodic articles are featured and messages that support club activities and fundraising.

Average open rate – 51.8%; industry average – 21.8%

Click through rate average – 7.4%; industry average – 8%

Open by mobile – 36%

Open by desktop – 64%

Facebook

Likes: 480
55% women, 43% men

Ages 13-17: 1%
Ages 18-24: 4%
Ages 25-34: 18%
Ages 35-44: 23%
Ages 45-54: 22%
Ages 55-64: 16%
Ages 65+: 13%
(3% not disclosed)

33 countries

Vocational Service
Claudia Vorse
Youth and Adult Vocation

Tours of local businesses and organizations were conducted, almost monthly. We visited:
Department of Corrections - Oregon Corrections Enterprises
Salem Police Department
Capitol Manor
CPR Training

Community Service 1: Community Needs
Mike Ferris

Food Drive, Holiday Giving, Blood Drive, Hands On Committees

Food Drive - Brent Nielson. This was our 29th city-wide food drive. Food and funds were raised to provide 157,191* meals to hungry families and children in Marion and Polk counties, reaching a 66% participation rate for the Rotary Club of Salem.

Funds raised by all Clubs - \$79,527
Total raised by Rotary Club of Salem \$52,397

Salvation Army Bell Ringers – Fred Gates. Twenty club members spent an hour each ringing the bell outside Kohl's on the skybridge.

\$5,875 raised during club meeting

Holiday Giving - Dawn Bostwick.

60 Gifts for Oregon State Hospital
More than 325 gifts

\$9,000 (Approximate value) raised in cash and gifts

Blood Drive - Tim Nissen. Approximately 80 pints of blood were donated during four blood drives.

Hands On - Sue Bloom & Adam Kohler.

Constructing a sandbox for Helen's Place
Building raised garden beds for the Salem Dream Center
Filling the raised garden beds for Helen's Place
Planted trees for Arbor Day

25 Rotary volunteers donating 47 hours.

Community Service 2: Fundraising
Chane Griggs

Good Works Event, Golf Tournament, Good Works Selection Committees

Good Works Project Selection - Brenna Baucum.

Good Works Event.

Director of Fundraising - Jenn Columbus & Tammy Dennee

Decorations chair - Claudia Vorse

Marketing chair - Brenna Baucum

This year \$30,000 was dedicated to the Gerry Frank Rotary Club of Salem Amphitheater in Waterfront Park

\$90,418 raised

Golf Tournament - Natalie Dunn. All Salem Rotary Clubs participate and proceeds go to the dictionary project. Each club retained its green fees and sponsor dollars - See Dictionary Project for funds raised.

Centennial Stage Project - Barry Nelson & Ken Van Osdol. In celebration of our centennial anniversary, the Rotary Club of Salem has committed to raise funds for the design and construction of a new multi-purpose amphitheater stage at Salem's Riverfront Park. A design has been selected from CB Two.

Monetary donations and commitments to-date are \$626,093 (current through November 2018).

In-kind donations remain \$45,880

Total of \$671,973

Community Service 3: New Generations

Fara Etzel

International Youth Exchange, Interact, Student of the Month, RYLA, Literacy, Dictionary Committees

International Youth Exchange - Linda Bednarz. This year our Youth Exchange program hosted Chio Lopez, from Chile who attended South Salem High. Our outbound student, Salma Galvin from McMinnville, spent the year in Belgium. The committee has added new members and has continued to network with other local clubs in recruiting students for short term and long term exchanges to provide foundations of world understanding.

Student of the Month - Ryan Collier. We had eighteen incredible students of the month and three Rotary Youth Leadership Award recipients. Outstanding students from North Salem High School and South Salem High School were recognized each month. Each month, students told us of their lives, school activities, and their future plans and dreams. Categories from which students were chosen include student body president, fall athletes, humanities, math/science, service above self, winter athlete, vocational, and performing arts.

RYLA - Ida Mae Lafky. Recognizes young leaders and provides them with an opportunity to expand their perceptions and ideals. RYLA participants gain knowledge about themselves and learn to work with others in order to become better people and future leaders. We sent two to the training this year.

Literacy - Jenn Columbus. This year the Literacy Committee provided:

Gilbert House: \$1,200

Community Action Head Start: \$2,500

Elizabeth Bowers Zambia Education Fund: \$700

Bookmobile: \$300

We used matching funds from Districts to leverage some of these into additional money.

Dictionary Project - Julie Hilty. We began distributing dictionaries 20 years ago to every student in 4th grade in Salem Keizer Schools in either English or Spanish. The Dictionary Project has grown to include all Rotary Clubs in Salem. We distributed more than 3,800 dictionaries in 68 elementary schools in Salem. Funds for this program are raised through the Annual Rotary Golf Tournament.

Goal of \$5,000 achieved through donations and district grant.

South Salem High School Interact Club - This year, our own club's International Service Committee began working to align the Interact Club's international service project with our own projects such as Haiti's Water Wells.

International Service

Shalisa Beck

RI Foundation, International Service, Peace Builder

The Rotary Foundation (Rotary International) - Claudia Vorse - \$26,000 donated by club members

International Service - Howard Bauman. International projects are fun, but not without their challenges. That is what it's all about: The challenge of making a difference. At the beginning of this year we saw the official closure of our third project in rural East-Central Haiti, all three combining to deliver a total of 12 wells and 1 community latrine since 2012. Cynthia Witham presented our successes at this year's District 5100 Conference at the Salem Convention Center to encourage others to get more involved internationally.

Our current fourth and most ambitious project in Haiti is in evolution, but slowed by two hurricanes, and an unfortunate split-up of the host club. However, with the courage of our Haiti partners, and the creation of a new club – the Hinche Nord Club, we are now again very close to approval for an additional 6 wells and 2 latrines. As in the past, these wells will improve the economies of these villages, school attendance, and halt cholera related deaths.

Late in the year we started to work with the Interact Club at South Salem High School to see if they might be interested in helping us in Haiti. We hope to continue this association next school year.

Our Rotary Club has also been generous at the district level by partnering with other clubs to encourage their international projects. We supported:

- Beaverton's Uganda Lady Farmers Project
- Portland's Paraguay Literacy
- Newberg Noon's Nepal E-Clinic
- A children's program in Tanzania by the Lake Oswego Club
- Portland's Cambodia Water and Sanitation Project
- Thalassemia Screening in Sri Lanka (thanks to the efforts of Linda and Warren Bednarz)
- Vancouver's Water Filters in Haiti
- Portland's Columbia Peace Project.

It also needs to be mentioned that beyond our giving, eleven clubs in our district have given back by supporting us financially on our new Haiti project.

Salem Rotary Foundation Annual Report 2017-2018 Doug Parham - President

Salem Rotary Foundation is a 501(c)(3) nonprofit organization, "the charitable heart of Salem Rotary". Its board of directors includes 7 Salem Rotary Club members who are selected to serve 3-year terms.

Tim Nissen - Secretary/Treasurer

Jayne Downing - Board Member

John Shirley - Board Member

Barry Nelson - Board Member

John McCulley - Board Member

Dawn Bostwick - Board Member

Rotary Club of Salem Grants awarded \$36,000 to:

- **Gerry Frank Rotary Club of Salem Amphitheater (major project)**
- **Club Good Works Small Grants**

- Mid-Willamette Valley Community Action Agency: funds will be used to purchase a locking storage shed to house bikes, helmets and locks as part of the continuation of a very successful bicycle “ownership project”.
- CASA of Marion County: funds will be used to collaborate in a partnership with Marion County Juvenile Dependency Court to install “mini-libraries in each juvenile dependency courtroom.
- Center for Hope and Safety: funds will provide a sensory light table for children in the confidential shelter. The light table will create opportunities for children living in shelter to safely explore and strengthen their creativity, cognitive and social skills.
- Gilbert House Children’s Museum: funds will be used to purchase supplies for The Creative Space, designed for the crafty and curious.
- Northwest Human Services/HOST Youth Program: funds will be used to provide 40 wool blankets at the Overnight Emergency Shelter for homeless, runaway and at risk youth.
- Union Gospel Mission of Salem: funds will be used to assist in the purchase of 22 new computers for the Learning Centers (men and women) and computers for staff working with homeless guests, as well as an organization-wide server; 8 ipads for occupational training and it will help site staff assist the guests in using computers.
- Start Making a Reader Today (SMART): funds will be used to purchase 300 new bilingual, Spanish language and multi-cultural books to give to children for them to keep.
- Capitol Futbol Club: funds will be used to provide scholarships to recreational soccer players ages 3-14 in the Salem area.
- Community Action Agency: funds will be used to purchase small rewards and incentives to give to participants when they are meeting their treatment goals, court ordered assignments and personal health goals.
- **Chemeketa Community College Foundation Duval Scholarship** - \$ 2,000 supported 3 students

As of June 30, 2018 the Foundation held assets of \$975,964

Funds Raised - All Categories

Food Drive	\$ 52,397
Tree of Joy	9,000
Salvation Army	5,875
Major Fund Raiser	91,497
Dictionary Project	3,040
Rotary International Foundation	26,871
Salem Rotary Foundation	<u>32,414</u>
	<u>\$ 221,094</u>



Respectfully submitted,

Holly Berry
Secretary
Rotary Club of Salem, December 2018