

Rotary Club of Salem  
Gold Star Report No. 28  
July 1 2019 - June 30 2020



The Club's 100th year was remarkable for so many reasons: record breaking fund raising for our Amphitheater Project (our gift to the City) thanks to our Good Works Committee, Community Members and our Club's generosity; we welcomed many new members and hosted fabulous speakers thanks to our very impressive Program Committee; and the finale of our 100th year was to finish the year in a virtual setting due to a worldwide pandemic.

Who would have thought we could pivot from a robust weekly in-person setting to a robust virtual setting? I certainly did not. But I am so thankful for the efforts of our Club members who offered their technical assistance and everyone who faithfully attended the new format of on-line weekly meetings.

When I was inducted, I shared my WHY for saying yes to the position of President. My "W" – Welcoming; My "H" – Humor; "Y" – Youth. As a Club we continued to be welcoming; we maintained our sense of Humor and we embraced the Youth in our community. The outcomes from the year were a result of the commitment, passion and dedication of our members.

Despite a pandemic, we stayed connected and reached out to each other during a time of uncertainty.

Our 100th Year will go down in Salem Rotary History. Let us focus on the positive and continue to work together to achieve the results our club is known for. After all, we are the Club that Gets Things Done!

Thank you for the honor of serving as your President in 2019-2020.

Tammy Dennee



### **The Rotary Club of Salem - Who We Are**

The Rotary Club of Salem first organized in September 1919 when a small group of forward-looking business and professional men met above Giles' Wholesale Fruit Store at south High and Trade Streets. The club was officially chartered on January 1, 1920. The Rotary Club of Salem was the 306th club formed in the world and has been making contributions ever since.

The Rotary Club of Salem is the second largest club in District 5100. Our attendance averaged 52%. Attendance includes attending weekly meetings, participating in Rotary sponsored activities and events, meeting make-ups at other club meetings - anywhere in the world, on-line make-ups, committee meetings and other committee work. We have two honorary members, 13 Corporate Principals, 20 Rule of 85 and 152 active members. Our membership is made up of 54% males; 46% females. 18 were in their first year as members.

**Club Leadership  
President  
Tammy Dennee**

**Club Leadership Committees  
Office of Past President Committees  
Rus McCracken**

Nominating Committee, ; Past Presidents Council

**Nominating Committee** - a full slate of candidates was presented to the membership for consideration and ultimately, voted into office.

**Past Presidents Council** - chairs meetings of past presidents.

**Office of President Elect Committees  
Sue Bloom**

Program, Strategic Planning, Presidential Citation

**Program Committee** - Our Program Committee brought an amazing array of speakers and music to our club meetings each week.

**Presidential Citation** - We received a Presidential Citation award this year for all the accomplishments of the club. This is a recognition awarded from Rotary International for meeting or exceeding expectation in several categories.

**Office of the Secretary Committees  
Holly Berry**

Attendance, Roster, Club History Committees

**Attendance** - 27 members were recognized for perfect attendance this year.

**Roster - Warren Bednarz.** The printed roster serves as a reference for members when proposing new members, club leadership, club history and a listing of members.

**Club History - Ron Rubel.** A display was produced at Willamette Heritage Center to commemorate our 100th year.

**Office of Treasurer Committees  
Chuck Swank**

Cashiers Committee

**Cashiers - Kelly White & Mike Niblock.** Oversees the collection of lunch payments.

**Club Service 1: Club Meetings  
Kelly White**

Bell Ringers, Greeters/Traveling Mic, Invocation, Music Committees

**Bell Ringers - Brenna Baccum.** Solicit and announce the bell ringer announcements at weekly club meetings with humor and enthusiasm.

**Greeters/Traveling Mic - David Deckleman.** Schedule members to greet all who attend weekly meetings and introduce guests.

**Invocation - Richard Pine.** Schedule members to give an invocation at the start of weekly meetings.

**Music - Linda & Warren Bednarz.** Schedules committee members to choose and lead the song at weekly meetings.

## **Club Service 2: Fellowship**

**Laura Aguero**

Fellowship Events, Firesides, Rotary Minute, Featured Rotarian Committees

**Fellowship - Teresa Lulay.** Getting to know each other is important and the committee provided several opportunities throughout the year that allowed for conversation.

**Fireside - Teresa Lulay.** Gatherings held throughout the year giving those working on acquiring their blue badges a chance to get to know others in the club and more familiar about how the club operates.

## **Club Service 3: Membership**

**Robbin Kerner**

Membership Development, Red Badge, New Members Orientation Committees

Membership as of July 1, 2019 - 175

Membership as of June 30, 2020 - 186

**Membership Development - Reed Carlson.** 18 new members were recruited, installed and oriented this year.

**Red Badge - Lauren Gutierrez.** The Membership Committee reviewed and made changes to the process to achieving a Blue Badge.

**New Member Orientation - Reed Carlson.** Orientations are held regularly to familiarize new members with the history of Rotary Club of Salem and discuss events and activities in which they may participate.

## **Club Service 4: Communications**

**Brenna Baucum**

Public Relations and Internal & External Communications Committees

**Weekly Update - Pam Wasson.** The weekly e-blast message for members is distributed via Constant Contact. It includes standard content such as the President's Message, meeting information, program description, bell ringers, announcements and links to Rotary resources. Periodic articles are featured and messages that support club activities and fundraising.

Average open rate 52%

Average click through rate 19%

Open by mobile 26%

Open by desktop 72%

## **Facebook**

Likes: 572

57% Women, 42% men

Ages 18 – 24 | 4%

Ages 25-34 | 16%

Ages 35-44 | 23%

Ages 45-54 | 22%

Ages 55-64 | 17%

Ages 65+ | 16%

0% undisclosed

34 countries

**Vocational Service**  
**Claudia Vorse**  
Youth and Adult Vocation

Tours of local businesses and organizations were conducted, almost monthly. We visited

- Tour & Tasting at Cubanisimo Vineyards
- Freres Plywood Plant
- Oregon State Hospital Mental Health Museum tour
- Gilgamesh
- Magic at the Mill
- Tour of historic Elsinore Theatre
- Select Impressions
- Food Share
- *Via Zoom:*
- Salem Police Facility
- UGM w/Mark Hunter
- Rich Duncan Projects

**Community Service 1: Community Needs**  
**Steve Horning**

Hunger Awareness, Holiday Giving, Blood Drive, Hands On Committees

**Salvation Army Bell Ringers – Maria Reyes.** Twenty club members spent an hour each ringing the bell outside Kohl's on the skybridge.

*\$597 value of volunteer time*

*\$4,340 raised during club meeting*

**Holiday Giving - Dawn Bostwick.**

60 Gifts for Oregon State Hospital

More than 325 gifts for children

*\$9,000 (Approximate value) raised in cash and gifts*

**Blood Drive - Tim Nissen.** Approximately 61 pints of blood were donated during four blood drives.

*\$1,741 value of volunteer time. Value of saving lives 183 - priceless*

**Hands On - Sue Bloom & Adam Kohler.**

Art Fair Shuttle

Dictionary Stamping

Dictionary Distribution

Temple Beth Shalom

Distribution of Christmas gifts for Salvation Army

Magic At The Mill

*163 Rotary volunteers donating 4,971 hours with a monetary value of \$7,384*

**Community Service 2: Fundraising**

**Ryan Collier**

Good Works Event, Good Works Selection Committees

**Good Works Project Selection - Adam Kohler**

**Good Works Event**

**Director of Fundraising - Ryan Collier & Scott Mischke**  
**Decorations chair - Beth Rhoades**  
**Marketing chair - Brenna Baucum**

This was the third year the Good Works event was dedicated to the Gerry Frank Rotary Club of Salem Amphitheater in Waterfront Park

*\$113,108 raised*

**Centennial Stage Project - Barry Nelson & Ken Van Osdol.** In celebration of our centennial anniversary, the Rotary Club of Salem committed to raise funds for the design and construction of a new multi-purpose amphitheater stage at Salem's Riverfront Park. The design, selected from CB Two Architects, began in earnest. The Amphitheater Project started the year with \$836,663 in the bank and ended the year with \$2,613,554, a net increase of \$1,776,891. Total income for the Amphitheater Project, which we expect to complete in the 2021-2022 Rotary year, is \$3,001,436. Expenses \$387,881, leaving the aforementioned \$2,613,554 in the bank.

At this writing total commitments toward the project are \$3,681,998 vs. our \$4,000,000 goal.

- *Club donations = \$966,292*
- *Non RCS = \$1,024,158*
- *State of Oregon = \$1,000,000*
- *Foundation Grants = \$520,000*
- *In-kind Donations = \$171,548*

### **Community Service 3: New Generations** **Fara Etzel**

International Youth Exchange, Interact, Student of the Month, RYLA, Literacy, Dictionary Committees

**International Youth Exchange - Christine Whiteside.** This year our Youth Exchange program hosted Hiyori Tanaka who attended South Salem High. Our outbound student, Christian Aguero from McNary HS went to Japan. The committee has added new members and has continued to network with other local clubs in recruiting students for short term and long term exchanges to provide foundations of world understanding.

**Student of the Month - Elise Bauman.** We had eighteen incredible students of the month and three [ Youth Leadership Award recipients. Outstanding students from North Salem High School and South Salem High School were recognized each month. Each month, students told us of their lives, school activities, and their future plans and dreams. Categories from which students were chosen include student body president, fall athletes, humanities, math/science, service above self, winter athlete, vocational, and performing arts.

**RYLA - Ida Mae Lafky.** Recognizes young leaders and provides them with an opportunity to expand their perceptions and ideals. RYLA participants gain knowledge about themselves and learn to work with others in order to become better people and future leaders.

**Literacy - Jenn Columbus.** This year the Literacy Committee provided:  
Mid-Willamette Valley Committee Action Agency's Demuniz Resource Center - \$640.00  
Elizabeth Bowers Zambia Education Fund (EBZEF) - \$1000  
SMART - \$630  
Boys and Girls Club - \$1280

**International Service**  
**David Decklemann**  
RI Foundation, International Service, Peace Builder

**The Rotary Foundation (Rotary International) - Dawn Bostwick - \$26,000 donated by club members.**

**International Service - Howard Bauman.** The Rotary Club of Salem has had a very active international year! Our 4th Haiti Water, Sanitation, and Hygiene project was completed in October. This \$80,000 project for 6 wells

and 2 community latrines took nearly three years to complete, not unusual for projects in the Caribbean, considering all the hurricanes, political unrest, and the novel coronavirus. This brings our total count to 17 wells, 4 community latrines, investing nearly \$225,000 into Haiti's health infrastructure. These efforts have significantly improved the economies, school attendance, waterborne illnesses, including cholera, in these villages in East-Central Haiti. Our success has been very satisfying, and it's also nice that 11 district clubs partnered with us by donating to our Haiti and Water Project. Thus, we will soon be initiating our 5th Haiti Global Grant.

Our Rotary Club has a long history of encouraging other district clubs internationally by contributing to their projects. This year we have supported:

Seaside's Kenya Scholarship Project  
Ghana Women Farmers, thanks to efforts of Marilyn Schuster  
Newberg-Noon's Female Anti-Violence Project  
Newberg-Noon's Nepal Emergency Dispatch Project  
Seaside's Water and Sanitation Project in Kenya  
Beaverton's Uganda Women Farmers  
Guatemala Literacy Project, thanks to efforts of Pat Force

We also helped with Covid-19 Emergency Efforts:

Haiti Covid-19 Emergency Food Supplies to Hinche, Haiti  
Tanzania Covid-19 Facial Masks, thanks to Salem pediatrician Dr. Jim Lace

**Salem Rotary Foundation  
Annual Report 2019-2020  
Doug Parham - President**

Salem Rotary Foundation is a 501(c)(3) nonprofit organization, "the charitable heart of Salem Rotary". Its board of directors includes 7 Salem Rotary Club members who are selected to serve 3-year terms.

John McCulley - President  
John Shirley - Vice President  
Tim Nissan - Secretary/Treasurer  
Jayne Downing - Board Member  
John Shirley - Board Member  
Barry Nelson - Board Member  
Linda Wooters - Board Member

The balance at the start of year: \$1,086,213

The balance at the end of year: \$1,105,771

**Small Grants Awarded**

*\$92,000* - Gerry Frank Rotary Club of Salem Amphitheater (third year as major project)86

*\$10,000 in small grants to:*

- Center for Hope & Safety \$ 1,000
- Boys & Girls Club of Salem, Marion & Polk Counties \$ 1,000
- FACES of America \$ 1,000
- Connections365, formerly CCPC \$ 1,500
- Family Building Blocks \$ 1,000
- Salem Keizer Coalition for Equality \$ 1,500
- United Way of the Mid-Willamette Valley \$ 1,500
- Assistance League of Salem-Keizer \$ 1,500

\$2,000 to **Chemeketa Community College Foundation** - Duval Scholarship.

The committees and activities listed above accentuate Rotary's motto of "Service Above Self." Much of this is not possible without the club's ability to fund these efforts. The following are some of the results of fund raising activity making this truly "the club that gets things done."

**Value of Time Donated**

Salvation Army Bell Ringers - 20 hours of members time	\$ 597
Blood Drives - 61 hours of members/family members time	1,741
Hands on Projects -163 Rotary volunteers donating 4,971 hours with a monetary value.	7,384
Total	\$10,172

**Funds Raised**

Tree of Joy	9,000
Salvation Army	4,340
Major Fund Raiser	113,108
Rotary International Foundation	26,000
Bell ringers	12,500
Individual SRF donations	26,562
Total	\$191,510

Respectfully submitted,  
Holly Berry  
Secretary  
Rotary Club of Salem  
December 2020