

Rotary Club of Salem

Gold Star Report No. 29
July 1 2020 - June 30 2021



My 2020-2021 year as president was unique to say the least! In light of the ongoing pandemic we met the entire year via Zoom, with only our passing of the gavel in person; outside at the Rotary Pavilion at Riverfront Park. The silver lining to Zooming was our program speakers could be from anywhere, and true to form, our Program committee brought consistently high quality programming. Our board of directors was very mindful of the challenges COVID restrictions brought to how we normally do business as a Club. Our member's safety was priority one in the decisions we made for meetings, fellowship, events, community service and keeping member's connected. Our membership stayed steady, starting the year with a drop to 170, ending the year at 176. To stay safe we pivoted several times with our annual fundraising dinner and auction, to smaller group dinners; ultimately deciding on a non-event-event with donations in lieu of an auction. Rotarians are so incredibly generous, the non-event was a success! The highlight of the year was all things Amphitheater! It was amazing to watch the structure rise into the sky, and appreciate the regular huddles on site to see the progress and understand the intricacies of putting all the pieces together. It also gave us opportunity for fellowship, seeing Rotarians in human form! Lead by Barry & Ken, the task force successfully completed their fundraising goals, and a celebration was planned, then delayed until later in the year when gatherings were considered safer and appropriate. I am grateful for the opportunity to serve as president for the 2020-2021 Rotary year. I appreciate your grace and patience with me as we maneuvered a very challenging year.

Sue Bloom

The Rotary Club of Salem Who We Are

The Rotary Club of Salem first organized in September 1919 when a small group of forward-looking business and professional men met above Giles' Wholesale Fruit Store at south High and Trade Streets. The Club was officially chartered on January 1, 1920. The Rotary Club of Salem was the 306th club formed in the world and has been making contributions ever since.

The Rotary Club of Salem is the second largest club in District 5100. Our attendance averaged 52%. Attendance includes attending weekly meetings, participating in Rotary sponsored activities and events, meeting make-ups at other club meetings - anywhere in the world, on-line make-ups, committee meetings and other committee work. We have one honorary member (Gerry Frank), 13 Corporate Principals, 20 Rule of 85 and 152 active members. Our membership is made up of 54% males; 46% females. 18 were in their first year as members.

Club Leadership President Sue Bloom

Office of Past President Committees Tammy Dennee Nominating, Past Presidents Council

Nominating Committee - a full slate of candidates was presented to the membership for consideration and ultimately, voted into office.

Past Presidents Council - chairs meetings of past presidents.

Office of President Elect Committees

David Decklemann
Program, Strategic Planning, Presidential Citation

Program Committee - Our Program Committee brought an amazing array of speakers and music to our Club meetings each week.

Presidential Citation - We received a Presidential Citation award this year for all the accomplishments of the club. This is a recognition awarded from Rotary International for meeting or exceeding expectation in several categories.

Office of the Secretary Committees

Holly Berry
Attendance, Club History

Attendance - 26 members were recognized for perfect attendance this year.

Club History - Ron Rubel

Office of Treasurer Committees

Chuck Swank
Cashiers Committee

Cashiers - Kelly White & Mike Niblock. Oversees the collection of lunch payments.

Club Service 1: Club Meetings Committees

Kelly White
Bell Ringers, Greeters/Traveling Mic, Invocation, Music

Bell Ringers - Larry Gray. Solicit and announce the bell ringer announcements at weekly club meetings with humor and enthusiasm.

Greeters/Traveling Mic - David Deckleman. Schedule members to greet all who attend weekly meetings and introduce guests.

Invocation - Richard Pine. Schedule members to give an invocation at the start of weekly meetings.

Music - Linda & Warren Bednarz. Schedules committee members to choose and lead the song at weekly meetings.

Club Service 2: Fellowship Committees

Laura Aguero
Fellowship Events, Firesides, Rotary Minute, Featured Rotarian

Fellowship - Teresa Lulay. Getting to know each other is important and the committee provided several opportunities throughout the year that allowed for conversation.

Fireside - Teresa Lulay. Gatherings held throughout the year giving those working on acquiring their blue badges a chance to get to know others in the Club and more familiar about how the club operates.

Club Service 3: Membership Committees

Robbin Kerner
Membership Development, Red Badge, New Members Orientation

Membership as of July 1, 2020 - 170 Membership as of June 30, 2021 - 176

Membership Development - Reed Carlson. 13 new members were recruited, installed and oriented this year.

Red Badge - Lauren Gutierrez. The Membership Committee reviewed and made changes to the process to achieving a Blue Badge.

New Member Orientation - Reed Carlson. Orientations are held regularly to familiarize new members with the history of Rotary Club of Salem and discuss events and activities in which they may participate.

Club Service 4: Communications Committees

Brenna Baucum

Public Relations and Internal & External Communications

Weekly Update - Pam Wasson. The weekly e-blast message for members is distributed via Constant Contact. It includes standard content such as the President's Message, meeting information, program description, bell ringers, announcements and links to Rotary resources. Periodic articles are featured and messages that support club activities and fundraising.

Eblast

Average open rate 55%

Average click-through rate 13%

Open by mobile 18%

Open by desktop 82%

Facebook Likes: 599

57% Women

42% men

Ages 18 – 24 - 3%

Ages 25-34 - 16%

Ages 35-44 - 14%

Ages 45-54 - 21%

Ages 55-64 - 16%

Ages 65+ - 18%

34 countries

Vocational Service Committees

Claudia Vorse

Youth and Adult Vocation

Covid interfered with conducting vocational visits/tours. Plans are in the works for resuming such activities next year.

CommunityService 1: Community Needs Committees

Steve Horning

Hunger Awareness, Holiday Giving, Blood Drive, Hands On

Salvation Army Bell Ringers – Twenty club members spent an hour each ringing the bell outside Kohl's on the skybridge.

\$597 value of volunteer time \$4,814 raised during club meeting

Holiday Giving - Dawn Bostwick. 60 Gifts for Oregon State Hospital More than 325 gifts for children
\$9,000 Approximate value raised in cash and gifts

Blood Drive - Tim Nissen. Approximately 61 pints of blood were donated during four blood drives. *\$1,741 value of volunteer time. Value of saving lives 183 - priceless*

Hands On - Adam Kohler

- Deepwood - 38 volunteers @ 38 hours total \$946
 - Marion Polk Food Share - 14 volunteers @ 33 hours total \$373
- 52 Rotary volunteers donating 71 hours with a monetary value of \$1,695*

Community Service 2: Fundraising Committees

Ryan Collier

Good Works Event, Good Works Selection

Good Works Project Selection - Adam Kohler

Good Works Event - Beth Rhoades. With the help of Jenn Columbus and Brenda Kidder, Beth drafted a letter to the membership explaining the board's decision not to hold our annual good works fundraiser event. Instead, members were asked to contribute to support the on going needs of standing committees, other club expenses and the final push for the amphitheater. Members responded.

\$50,691 raised - no event held all from a member ask

Centennial Stage Project - Barry Nelson & Ken Van Osdol. This year marked major milestones for our Centennial Project legacy gift to the community. First, fundraising wrapped up achieving our \$4,000,000 goal with \$1.1 million coming from us, the Rotary Club of Salem. Then the project literally hit the ground with the beginning of construction. The first concrete footings were poured in December. Our northwest yellow cedar was cut in Canada, fabricated into the beams in Portland, and installation began in February. The cover was produced in New England, fabricated in Poland, and installed in March. The remainder of our Rotary year was dedicated to the finishing touches for completing our gift to the community.

Total commitments toward the project are \$3,681,998 vs. our \$4,000,000 goal.

- Club donations = \$ 1,171,455 (29%)
- Non RCS, State of Oregon, Foundations = \$2,822,030 • Interest & Investment Income = \$58,837
- In-kind Donations = \$238,019

\$4,000,000 Project Budget \$3,997,014 Project Actual Cost

Community Service 3: New Generations Committees

Fara Etzel

International Youth Exchange, Interact, Student of the Month, RYLA, Literacy, Dictionary

International Youth Exchange - Christine Whiteside. COVID interrupted everything world wide. With travel bans in place, most everyone stayed home, making our youth exchange impossible.

Student of the Month - Elise Bauman. We had eighteen incredible students of the month and three Youth Leadership Award recipients. Outstanding students from North Salem High School and South Salem High School were recognized each month. Each month, students told us of their lives, school activities, and their future plans and dreams. Categories from which students were chosen include student body president, fall athletes, humanities, math/science, service above self, winter athlete, vocational, and performing arts.

RYLA - Ida Lafky. Due to Covid, RYLA was cancelled. When held, it recognizes young leaders and provides them with an opportunity to expand their perceptions and ideals. RYLA participants gain knowledge about them- selves and learn to work with others in order to become better people and future leaders.

Literacy - Jenn Columbus. This year the Literacy Committee provided grants to:

Boys and Girls Club	\$2,200
St. Francis	1,200
Gilbert House	750
<i>\$4,150 Amount awarded</i>	

International Service Committees

David Decklemann
RI Foundation, International Service, Peace Builder

The Rotary Foundation (Rotary International) - Dawn Bostwick

\$26,000 donated by club members.

International Service - Howard Bauman. Our committee's motto is Preserve the "I" in RI.

This has been a surprisingly busy year for our International Service Committee, despite Covid-19, hurricanes, and political unrest in Haiti. We have been involved with Water, Sanitation, and Hygiene Projects in Haiti since 2010. Our most recent project in Haiti was completed and the Final Report submitted on 6/18/21. This total \$80,000 project created 6 wells and 2 community latrines, bringing our total to 17 wells, and 4 community latrines, all functioning, investing more than \$250,000 overall into Haiti's health infrastructure. These efforts have significantly improved the economies, waterborne illnesses, including cholera, and school attendance, in these villages in East-Central Haiti. One of these wells for the first time brought consistently clean water to their regional hospital for surgery and for patient use. We appreciated that 11 other District 5100 clubs partnered with us by donating to this project. Work has begun on the application for our 5th global grant.

Our Rotary Club has a long history of encouraging other district clubs internationally by contributing to their projects. This year we have supported:

- Ghana Women Farmers, thanks to efforts of Marilyn Schuster
- Guatemala Literacy Project, thanks to efforts of Pat Force
- Newberg-Noon's Emergency Nepal's Covid-Oxygen Project
- Seaside's Water and Sanitation Project in Kenya

\$12,666 Amount spent

Salem Rotary Foundation Annual Report

Jayne Downing - President

The 2020-2021 Rotary year was outstanding for our foundation, the charitable heart of the Rotary Club of Salem. Member contributions totaled \$37,245, bellringers \$13,254, club support \$10,000, interest \$74, and investment account growth \$264,004 (25%). It was an extraordinary year in the equity markets.

Grants totaled \$12,000 against a grants budget of \$50,000. In light of the penultimate year of the Gerry Frank/Salem Rotary Amphitheater project, and the pandemic, our club elected not to fund a major good works project this Rotary year.

Our foundation also served as the charitable entity that built the Gerry Frank/Salem Rotary Amphitheater discussed elsewhere in this report.

Expenses totaled \$2,058, and the Foundation also reviewed and revised our investment policy during the year. Financial statements and foundation records are available to any member of the club who requests them. The Foundation board usually meets the third Wednesday of the month from 3:30-5:00 p.m.

Members are welcome to attend board meetings.

The Salem Rotary Foundation board of directors includes 7 Salem Rotary Club members who are selected to serve 3-year terms.

Jayne Downing - President

Doug Parham - Vice President

Tim Nissan - Secretary/Treasurer

Board Members:

Larry Konick
Rus McCracken
Barry Nelson
Linda Wooters

The balance at the start of year: \$1,086,213

The balance at the end of year: \$1,105,771

Grants Awarded

\$92,000 - Gerry Frank Rotary Club of Salem Amphitheater

\$10,000 in small grants to:

- Center for Hope & Safety \$ 1,500
- Capital Futbol Club \$ 1,500
- Salem Youth Symphony Association \$1,500
- Salem Public Library Association \$1,500
- Capital Swimming \$1,500
- Salem Keizer Coalition for Equality \$ 1,000
- Mid-Willamette Valley Community Action \$1,000
- Boys & Girls Club of Salem, Marion and Polk Counties, \$1,000 •
- Lord & Schryver Conservancy \$500
-

\$2,000 to Chemeketa Community College Foundation - Duval Scholarship.

The committees and activities listed below accentuate Rotary's motto of "Service Above Self." Much of this is not possible without the club's ability to fund these efforts. The following are some of the results of fund raising activity making this truly "the club that gets things done."

Value of Time Donated

• Salvation Army Bell Ringers - 20 hours of members time	\$ 597
• Blood Drives - 61 hours of members/family members time	1,741
• Hands on Projects -52 Rotary volunteers donating 71 hours with a monetary value	<u>1,695</u>
Total	\$ 4,033

Funds Raised

• Tree of Joy	\$ 9,000
• Salvation Army	4,814
• Major Fund Raiser	50,691
• Rotary International Foundation Bell ringers	13,254
• Individual SRF donations	37,245
• The Rotary Foundation	<u>26,000</u>
Total	\$141,004

Respectfully submitted, Holly Berry
Secretary
Rotary Club of Salem December 2021